



The final project workshop,  
in Brussels (Belgium), 17<sup>th</sup> February 2009

**Understanding the Relationship between Knowledge and  
Competitiveness in the Enlarging European Union**

**U-Know**

Main agenda: policy dissemination by way of presentation of summaries  
of project results based on selected papers and discussion

Preliminary Programme

**Venue:** CLUB DE LA FONDATION UNIVERSITAIRE, Rue d'Egmont 11, B-1000 BRUXELLES (Belgium)

**Cooperation partner:**



- 9:00 – 10:00**      **Opening plenary session** (*Room Félicien Cattier*)  
*Chair: Dr J. Stephan (Halle Institute for Economic Research)*
- 9:00 – 9:10      Welcome addresses  
 Prof. Dr Dr h.c. U. Blum (President of Halle Institute for Economic Research)
- 9:10 – 9:20      Opening speech  
 by P. Valette (European Commission, DG RTD, Head of Unit)
- 9:20 – 09:50      Keynote address I  
 by Prof. Dr Dr h.c. E.T. Rietschel (President of the Leibniz-Gemeinschaft)
- 09:50 – 10:20      Keynote address II  
 Prof. Dr H. Etzkowitz (Newcastle University)

**10:30 – 12:30**      **Individual sessions I – II**

- **Session I** **Enterprises and markets** (*Room Félicien Cattier*)

*Chair: Dr J. Günther (Halle Institute for Economic Research)*

The determinants of innovation in a diverse Europe  
 by Prof. Dr M. Knell (Norwegian Institute for Studies in innovation, research and education, NIFU-STEP)  
 Comments by K. Sequeira (DG ENTR.D1)

Theories, concepts, and empirical results on FDI and technological activity  
 by Dr M. Rojec (Institute for Economic Research Ljubljana, IER)  
 Comments by M. Jakubiak (DG Trade, Chief Economist Unit)

FDI and the national innovation system – Evidence from Central and Eastern Europe  
 by J. Stephan and B. Jindra (SPRU and Halle Institute for Economic Research, IWH)  
 Comments by P. Andries (University of Leuven)

- **Session II** **Public science and industry links** (*Room Emile Francqui*)

*Chair: Dr D. Paier (Center of Education and Economics)*

Governance of science-industry links in South Africa  
 by Dr J. Lorentzen (Human Sciences Research Council, South Africa)  
 Comments by Dr D. du Toit, Minister Counsellor Science and Technology, Mission to the European Union, South Africa

Linkages between technical universities and industry in the enlarged Europe  
 by Dr A. Klitkou (Norwegian Institute for Studies in Innovation, Research and Education)  
 Comments by M. Skäringer (DG RTD)

Entrepreneurship in higher education in Europe  
by Prof. Dr O. Spilling (Norwegian Institute for Studies in innovation, research and education)  
Comments by S. Baldassarri (DG ENTRE)

12:30 – 13:30 Lunch break

**13:30 – 15:30**      **Individual sessions III – IV**

•      **Session III *Systems and governance*** (*Room Félicien Cattier*)

*Chair: Dr L. Voinea (Group of Applied Economics)*

Job matching, human capital accumulation and economic development  
by Dr D. Dyker (Science and Technology Policy Research, SPRU) and Dr A. Salavetz  
(Hungarian Academy of Science)  
Comments by S. Filippov (UNU-MERIT)

Can the national innovation systems of the new EU member states be improved?  
by Prof. Dr U. Varblane (University of Tartu)  
Comments by M.-E. Dufeil (DG REGIO)

Innovation governance and network (mis-)alignment - Main findings from the “U-Know” project  
by Prof. Dr N. Von Tunzelmann (Science and Technology Policy Research, SPRU)

•      **Session IV *The role of institutions*** (*Room Emile Francqui*)

*Chair: Dr A. Klitkou (NIFU-STEP)*

IPR regimes in knowledge based societies - Intellectual property marketplaces  
by B. Andersen (University of London, Birkbeck College)  
Comments by Prof. Dr D. Foray (Ecole Polytechnique Fédérale de Lausanne)

Incentive-mix, performance and innovation in the service sector: survey-based findings  
from Italy  
by E. Tortia (Universita' di Trento)

Case studies on the mutual perception of science and industry  
by Dr D. Paier (Center of Education and Economics) and Dr J. Günther (Halle Institute for  
Economic Research)

15:30 – 16:00 Coffee break

- 16:00 – 17:30**      **Closing plenary session** (*Room Félicien Cattier*)  
*Chair: Dr J. Stephan (Halle Institute for Economic Research)*
- 16:00 – 16:30      Keynote address III  
by Prof. Dr D. Foray (Ecole Polytechnique Fédérale de Lausanne)
- 16:30 – 17:30      Final panel discussion  
**“The Future of Knowledge and Competitiveness in the Enlarging European Union”**  
*Moderated by Prof. Dr Dr h.c. U. Blum (Halle Institute for Economic Research)*
- Panellists:  
   Prof. Dr H. Etzkowitz (Newcastle University)  
   Prof. Dr D. Foray (Ecole Polytechnique Fédérale de Lausanne)  
   M.-E. Dufeil (European Commission, DG REGIO)  
   Prof. Dr Dr h.c. E.T. Rietschel (Leibniz-Gemeinschaft)  
   Prof. Dr T. Posselt (Fraunhofer Center for Central and Eastern Europe)  
   Per Koch (Norwegian Research Council)  
   P. Valette (European Commission, DG RTD, Head of Unit)
- 17:30 – 17:45      Closing remarks  
by D. Sobczak (European Commission, DG RTD)
- 17:45**                      **End of workshop**