



The first project workshop,  
in Halle, 07-08 March 2006

**Understanding the Relationship between Knowledge and  
Competitiveness in the Enlarging European Union**

**U-Know**

Programme

## Day 1, 7 March 2006

8:30 Registration

9:00 Start of the workshop

9:00 Keynote Address: Knowledge and knowledge-based society  
Professor **Ulrich Blum**, President of IWH

9:20 Introducing the project U-Know  
The call and '*understanding*' knowledge: **Johannes Stephan**  
The structural design of the project: **Björn Jindra**  
The idea behind the '*preparatory section*': **Dietmar Paier**

9:50 Coffee break

- *Part I Setting the Agenda: Paradigms, Knowledge Concepts, and the Network Alignment Approach*

10:15 The Concept of 'Network Alignment Theory' as a Tool to 'Understanding Knowledge'  
**Nick von Tunzelmann**  
Discussion

11:00 Change of Paradigms as the Key Driver of the Knowledge Process  
**Dietmar Paier**  
Discussion

11:45 Coffee break

12:15 Belief Systems and Knowledge Processes  
Johan Hauknes, **Mark Knell**, and Per Koch  
Discussion

13:00 Lunch break at the IWH

- *Part II Determining contents of research for Sections 1 and 2 including allocation of tasks and deadlines*

14:30 Session WP 1.1 The Determinants of the Innovation Process of Firms  
Chaired by **Mark Knell**

16:00 Coffee break

16:30 Session WP 1.2 Functioning of Knowledge Transfer via FDI  
Chaired by **Boris Majcen**

18:00 End of first day

20:00 Workshop dinner

## Day 2, 8 March 2006

9:00 Session WP 1.3 Market Structures in Knowledge Based Product Markets  
Chaired by **Johannes Stephan**

10:00 Session WP 2.1 Public Science and Industry Link - Funding, Organisational Conditions and Outcomes  
Chaired by **Antje Klitkou**

11:00 Coffee break

11:15 Session WP 2.2 Public Science and Industry Link - Entrepreneurial Education  
Chaired by **Olaf Spilling**

- *Part III Looking ahead: linking research between Sections 1 and 2 into Section 3*

12:15 Discussion of links between Sections 1 and 2 into WP 3.1, WP 3.4, and WP 3.5  
Chaired by **David Dyker**, **Nick von Tunzelmann**, and **Mark Knell**

13:15 Lunch break at the IWH

14:45 Discussion of links between Sections 1 and 2 into WP 3.2 and WP 3.3  
Chaired by Birgitte Andersen and **Dietmar Paier**

15:30 Coffee break

- *Part IV Administrative matters*

16:00 Questions and answers on administrative matters  
**Heiko Prange-Gstöhl** (EU Commission Project Officer)

17:00 End of workshop