



The third project workshop,
in Ljubljana, 26 - 28 September 2007

PROGRAMME

Understanding the Relationship between Knowledge and Competitiveness in the Enlarging European Union

U-Know

Main agenda: Discussion of preliminary work to prepare more refined results for the open Oslo-meeting

Programme

Venue: Institute for Economic Research (IER)



Day 1, 26 September 2007

9:00 Start of the workshop with registration

Welcome address
Admin bits by Johannes Stephan (5mins)

- *Part I The Determinants of the Innovation Process of Firms (WP1.1)*

9:30 – 12:30 Report on determinants of the innovation process (D4)

Chairing D4: **Urmaz Varblane**

D4b: "Own R&D and innovation cooperation in Europe by M. Knell and M. Shrolec (20 min)

D4d: Analyzing the impact of innovation determinants on firm performance

"Country results for Slovenian Firms" by J.P. Damijan, C. Kostevc, and M. Rojec. (20 min)

"Country results for Czech Firms" by M. Srholec (20 min)

"Country results for in Norwegian Firms" by M. Knell and S.O. Nås (20 min)

11:00 Coffee break (30 min)

D4c: "Mapping country- and sector groups with common characteristics in their innovation process", by D. Tamm (20 min)

D4g: "The role of knowledge content/character in the innovation process" by K. Ukrainski (20 min)

12:30 – 13:30 Report on innovation in South Africa (D4 TTC)

Chairing D4 TTC: **Mark Knell**

D4TTC1a: Determinants of innovation in South Africa by R. Daniels (20 min)

D4TTC1b: Sectoral differences of innovation in SAfrica by J. Lorentzen and R. Daniels (20 min)

13:30 Lunch break

- *Part II Functioning of Knowledge Transfer via FDI (WP1.2)*

14:30 – 17:30 Report on FDI and Knowledge Transfer (D7)

Chairing D7: **Matija Rojec**

D7c "Quantitative evidence regarding spillover effects from inward FDI in new EU member states" by J.P. Damijan and M. Rojec (20 min)

D7e "The effects of MNC strategies towards FIEs on knowledge transfer "

"The database, framework of analysis and country results East Germany" by B. Jindra (30 min)

"Country results Croatia" by Z. Aralica (20 min)

"Country results Romania" by L. Voinea (20 min)

16:30 Coffee break (30 min)

D7f "Human capital and skills requirements for absorptive capacities for a dynamic, two-way knowledge transfer between subsidiary and parent" by J. Stephan (20 min)

D7g "The role of IPR in technology transfer via FDI (fieldwork data) " by J. Stephan (20 min)

18:00 End of first day

Day 2, 27 September 2007

- *Part III Public Science and Industry Link - Funding, Organisational Conditions and Outcomes (WP2.1)*

9:00 – 10:30 Report on the Industry-Science-link- Funding, Organisational Conditions and Outcomes (D13)

Chairing D13: **Andre Kraak**

D13b: Meta analysis of co-authorship and co-inventorship between Science and Industry by A. Campos (25 min)

D13c: Summary of funding, organisational conditions, attitudes, and characteristics of research outcomes of the S and I link in selected EU countries by A. Klitkou (25 min)

D13d: Patenting and IPR regulation at European universities; HE in the field of IPR (by A. Klitkou (25 min)

10:30 Coffee break

11:00 – 12:00 Report on Science-Industry Relationships in South Africa (D13 TTC)

Chairing D13TTC: **Antje Klitkou**

D13TTC_03a and D13TTC_03b: U University– Industry linkages – Three case studies of spatially concentrated knowledge networks in a South African province by G. Kruss, presented by A. Kraak (45 min)

12:00 Lunch break

- *Part IV Public Science and Industry Link - Entrepreneurial Education (WP2.2)*

13:30 – 15:00 Report on aspects of Entrepreneurial Education in Europe (D16+D17)

Chairing D16 and D17: **Urmaz Varblane**

D16c: “Evidence on the demand for skills in newly founded firms”, by P. Børing (25 min)

D16d: “Current status and future strategies for the provision of entrepreneurial education by institutions for higher education”, by O. Spilling (25 Min)

D16e -f: “Evidence on the entrepreneurial function and the need for entrepreneurial education. Some tentative reflections around policy implications”, by O. Spilling (25 Min)

15.00 – 16.00 U-know prospect – The second and third year

Chairing: J. Stephan

1. Second year reporting
2. Oslo meeting
3. Dissemination events

16:30 – 18:30 Sightseeing tour of Ljubljana

19:30 Conference dinner

Day 3, 28 September 2007

- *Part V The Impact of Non-Economic Motivations and Socio-Cultural Attitudes on the Knowledge Process and Characteristics of Knowledge (WP3.3)*

9:00 – 12:30 Report on non-economic motivations and the knowledge Process (D28)

Chairing D28: **Dietmar Paier**

D28a -d: "Non-economic motivations and knowledge: Evidence from controlled experiments and the Italian non-profit sectors" by M. Ploner (45 min)

10:30 Coffee break

28b "Non-economic motivations and knowledge: Evidence from controlled experiments and the Italian non-profit sectors" by E. Tortia (20 min)

D30 "Science-industry links: Findings from document analysis and current research" by D. Paier (45 min)

12:30 Lunch break

- *Part VI Cognitive Flexibility and Network Alignment in Innovation Systems (WP3.4)*

13.00 – 16:00 Report on network analysis in a regional perspective (D33)

Chairing D30: **Nick von Tunzelmann**

D33a: "Methodological approaches towards the analysis of knowledge production in innovation networks" by D. Paier (20 min)

D35c "Network alignment in automotive cluster in Poland and Turkey" by G. Ozatagan (20 min)

D35c "The governance and management of technical change in transition countries: can the national innovation systems be improved?" by D. Dyker (20 min) with comments by Andrea Szalavetz (10 min)

15:00 Coffee break (15 min)

D35c "Slovakian National Innovation System" by Silvester Salis (20 min) with comments by Andrea Szalavetz (10 min)

WP 2.3 D19TTC_04a: "Network mis-alignments in the emerging knowledge economy" by A. Kraak (20 min)

- *Part VII 16:00 – 17:30 Coordination meetings WP 2.3 and 3.1 (only participating partners required)*

15.30 – 16:30 Report on matching demand and supply of skills (D21)

Chairing D21: **David Dyker**; *only SPRU, IWH, NIFU-Step, GEA required*

16:30 – 17:30 Report on the Policy Process in Science-Industry relations (D19)

Chairing D19: **Mark Knell**

Coordination meeting WP 2.3: only NIFU-Step, UoT, HSRC required

17:30 End of workshop