



The fourth project workshop,  
in Asker/Oslo (Norway), 30 January - 1 February 2008

**Understanding the Relationship between Knowledge and  
Competitiveness in the Enlarging European Union**

**U-Know**

Main agenda: Presentation of refined results of large deliverables and working towards policy implications

Final Programme

**Venue:** Asker Hotel Laengkollen and at the Norwegian research Council in Oslo (Norway)



**Studies in Innovation, Research and Education**

**Day 1, Wednesday, 30-th of January 2008** (venue Asker)

9:30 Start of the workshop with registration

Welcome address by Johannes Stephan

*Chairing day I: Jutta Günther*

- *Part I The Determinants of the Innovation Process of Firms (WP1.1)*

09:45 – 12:00

D4 Brief report on determinants of the innovation process: main objectives, progress towards main objectives, deviations and solutions

*(responsible Mark Knell and Reza Daniels as well as Jo Lorentzen for D04TTC)*

10:45 Coffee break

D5 Presentation of policy questions, main policy conclusions from research in the WP, and implications for existing innovation policies

*(responsible Urmaz Varblane and Mark Knell)*

12:00 Lunch break

- *Part II Functioning of Knowledge Transfer via FDI (WP1.2)*

13:00 – 14:00

D7 Report on functioning of knowledge Transfer: main objectives, progress towards main objectives, deviations and solutions

*(responsible Matija Rojec and Björn Jindra)*

D7 Presentation of policy questions, main policy conclusions from research in the WP, and implications for existing policies on FDI

*(responsible Matija Rojec and Björn Jindra)*

14:00 Coffee break

- *Part II Market Structures in Knowledge Based Product Markets (WP1.3)*

14:30 – 15:30 Report on Knowledge and Market structures (D10)

D10 Report on Knowledge and Market structures: main objectives, progress towards main objectives, deviations and solutions

*(responsible Johannes Stephan)*

D11 Presentation of policy questions, main policy conclusions from research in the WP, and implications for existing policies on competition policy

*(responsible Johannes Stephan)*

- *Part III Public Science and Industry Link - Entrepreneurial Education (WP2.2)*

15:30 – 16:30

D16 Report on aspects of Entrepreneurial Education in Europe: main objectives, progress towards main objectives, deviations and solutions  
(responsible Olaf Spilling)

D17 Presentation of policy questions, main policy conclusions from research in the WP, and implications for existing policies on aspects of Entrepreneurial Education in Europe  
(responsible Olaf Spilling)

16:30 End of first day

17:00 – 19:00 Visit to [“Henie-Onstad Kunstsenter”](#)

**Day 2, Thursday, 31st of January 2008** (venue Asker)

*Chairing day II. Johannes Stephan*

- *Part IV Public Science and Industry Link - Funding, Organisational Conditions and Outcomes (WP2.1)*

9:00 – 10:00

D13 Report on the Industry-Science-link- Funding, Organisational Conditions and Outcomes: main objectives, progress towards main objectives, deviations and solutions  
(responsible Antje Klitkou and Jo Lorentzen for D13TTC)

D14 Presentation of policy questions, main policy conclusions from research in the WP, and implications for existing policies on funding, organisational conditions, and characteristics of research outcomes of the science industry link  
(responsible Nicoline Frølich)

10:00 Coffee break

- *Part V Policy learning and knowledge policies for science/industry interaction (WP2.3)*

10:30 – 11:15

D19 Report on the Policy Process in Science-Industry relations: main objectives, progress towards main objectives, deviations and solutions  
(responsible Mark Knell and Jo Lorentzen for D19TTC)

- *Part VI Workpackages in section 3*

11:15 – 11:45

D21 Report on matching demand and supply of skills: main objectives, progress towards main objectives, deviations and solutions  
(responsible David Dyker and Ozge Aktas)

11:45 – 12:15

D24 Report on IPR regimes in knowledge based societies: main objectives, progress towards main objectives, deviations and solutions  
(responsible *Birgitte Andersen*)

12:15 Lunch break

13:15 – 14:45

D28 Report on non-economic motivations and the knowledge Process: main objectives, progress towards main objectives, deviations and solutions  
(responsible *Mateo Ploner*)

D29 Policy-briefing on non-economic motivations  
(responsible *Luigi Mittone*)

D30 Report on socio-cultural attitudes in knowledge creation: main objectives, progress towards main objectives, deviations and solutions  
(responsible *Dietmar Paier*)

14:45 Coffee break

15:15 – 16:15

D33 Report on network analysis in a regional perspective: main objectives, progress towards main objectives, deviations and solutions  
(responsible *Dietmar Paier*)

D35 Report on network misalignment in selected regional, sectoral and national innovation alignment: main objectives, progress towards main objectives, deviations and solutions  
(responsible *Nick van Tunzelmann and Jo Lorentzen for D35TTC*)

16:15 – 16:45

Network alignment and policy learning: a mid-term assessment  
(responsible *Nick von Tunzelmann and David Dyker*)

17:00 End of second day

**Day 3, Friday, 1st of February 2008** (venue: Norwegian Research Council in Oslo)

•*Part VII D20 European open workshop: “Policy Learning” (WP2.3)*

The overarching objective of this European open workshop is to consider the relationship between belief systems, perceptions of knowledge and innovation policy at the national and European level. In particular, we want to gain a better understanding of how: (1) different knowledge concepts lead to different policy perceptions; (2) different policy perceptions result in different measures for implementing and increasing public/private partnerships; and (3) insights from the U-KNOW project could improve science/industry interaction in this context.

<u>10:00 – 10:10</u>	Official Opening and Welcome at the Norwegian Research Council
<u>10:10 – 10:30</u>	<i>Policy Learning and knowledge perceptions</i> <b>Per Koch</b> is Director for Analysis and Strategic Development in The Research Council of Norway, and was coordinator of the EU Publin project and NIF GoodNIP project
<u>10:30 – 10:50</u>	<i>Network misalignment and policy learning in the European Context</i> <b>Nick von Tunzelmann</b> is R.M. Phillips Professor of Science and Technology Policy and Director of Research at SPRU - Science and Technology Policy Research, University of Sussex, UK
<u>10:50 – 11:00</u>	Coffee Break
<u>11:00 – 11:20</u>	<i>Governance of Innovation Systems</i> <b>Svend Otto Remøe</b> is Director of Prokontra AS, and was coordinator of the MONIT project and main author of the OECD study, Governance of Innovation Systems
<u>11:20 – 11:40</u>	<i>TrendChart and ERAwatch as policy learning instruments</i> <b>Aris Kaloudis</b> is a Programme Leader at NIFU STEP
<u>11:40 – 12:00</u>	<i>Toward a new theory of innovation policy</i> <b>Mark Knell</b> is Senior Researcher at NIFU STEP
<u>12:00 – 12:15</u>	Open discussion
<u>12:15 – 13:00</u>	Lunch (at The Research Council of Norway)
<u>13:00 – 13:20</u>	<i>Experiences with policy learning in Estonia</i> <b>Marika Popp</b> is head of Division of technology and innovation in Ministry of Economic Affairs and Communications
<u>13:20 – 13:40</u>	<i>Experiences with policy learning in Slovenia</i> <b>Joze P. Damijan</b> was Minister without portfolio responsible for coordinating and monitoring the implementation of Slovenia's Development Strategy. He is currently Associate Professor of Economics, University of Ljubljana
<u>13:40 – 14:00</u>	<i>Experiences with policy learning in Norway</i> <b>Mette Wikborg</b> is Director of the Department for R&D and innovation policy in the Ministry of Industry and Trade, Norway
<u>14:00 – 15:00</u>	<i>Round table discussion of issues brought up in workshop</i> Above participants plus <b>Johan Hauknes</b> , NIFU STEP, Norway; <b>Matija Rojec</b> , IMAD, Slovenia; <b>Johannes Stephan</b> , IWH, Germany, and <b>Jo Lorentzen</b> , HSRC, South Africa
<u>15:00</u>	<u>End of workshop</u>