

The Project “Understanding the Relationship between Knowledge and Competitiveness in the Enlarging European Union” (U-Know) organizes an

European open workshop: “Policy Learning”

Venue: Norges Forskningsrådet (The Research Council of Norway),
Stensberggata 26, Oslo
Date: **Friday**, 1 February 2008

The objective of the workshop

There have been few attempts at analyzing the influence of belief systems on the development of innovation policy. These perceptions, often shaped by policy-makers analysis and vision of how the market works, influence the way they think about the innovation process and hence policies that can shape this process. The overarching objective of this workshop, therefore, is to develop our understanding of the relationship between knowledge and perception in the context of innovation policy-making. In particular, we want to gain a better understanding of how: (1) different concepts of knowledge leads to different policies perceptions at the national and European level; (2) different policy perceptions result in different measures for implementing and increasing public/private partnerships and the national and European level; and (3) conclusions from the U-KNOW project can help improve science/industry interaction. The workshop is organized around two themes: (1) A morning session on the conceptual framework and (2) an afternoon session on policy-making experience.

Programme

<u>10:00 – 10:10</u>	Official Opening and Welcome at the Norwegian Research Council
<u>10:10 – 10:30</u>	<i>Policy Learning and knowledge perceptions</i> Per Koch is Director for Analysis and Strategic Development in The Research Council of Norway, and was coordinator of the EU Publin project and NIF GoodNIP project
<u>10:30 – 10:50</u>	<i>Network misalignment and policy learning in the European Context</i> Nick von Tunzelmann is R.M. Phillips Professor of Science and Technology Policy and Director of Research at SPRU - Science and Technology Policy Research, University of Sussex, UK
<u>10:50 – 11:00</u>	Coffee Break
<u>11:00 – 11:20</u>	<i>Governance of Innovation Systems</i> Svend Otto Remøe is Director of Prokontra AS, and was coordinator of the MONIT project and main author of the OECD study, Governance of Innovation Systems
<u>11:20 – 11:40</u>	<i>TrendChart and ERAwatch as policy learning instruments</i> Aris Kaloudis is a Programme Leader at NIFU STEP
<u>11:40 – 12:00</u>	<i>Toward a new theory of innovation policy</i> Mark Knell is Senior Researcher at NIFU STEP
<u>12:00 – 12:15</u>	Open discussion
<u>12:15 – 13:00</u>	Lunch (at The Research Council of Norway)
<u>13:00 – 13:20</u>	<i>Experiences with policy learning in Estonia</i> Marika Popp is head of Division of technology and innovation in Ministry of Economic Affairs and Communications
<u>13:20 – 13:40</u>	<i>Experiences with policy learning in Slovenia</i> Joze P. Damijan was Minister without portfolio responsible for coordinating and monitoring the implementation of Slovenia's Development Strategy. He is currently Associate Professor of Economics, University of Ljubljana
<u>13:40 – 14:00</u>	<i>Experiences with policy learning in Norway</i> Mette Wikborg is Director of the Department for R&D and innovation policy in the Ministry of Industry and Trade, Norway
<u>14:00 – 15:00</u>	<i>Round table discussion of issues brought up in workshop</i> Above participants plus Johan Hauknes , NIFU STEP, Norway; Matija Rojec , IMAD, Slovenia; Johannes Stephan , IWH, Germany, and Jo Lorentzen , HSRC, South Africa
<u>15:00</u>	<u>End of workshop</u>